

# COLOR PALETTES

CLOTHING SUGGESTIONS FOR A  
*timeless* FAMILY PORTRAIT



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PORTRAIT DESIGN

# CLOTHING SUGGESTIONS

FOR A *timeless* FAMILY PORTRAIT

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What follows are some examples of harmonious outfits as well as some helpful advice in preparing for your session.

## BEGIN WITH A COLOR PALETTE

We suggest selecting 2-4 colors for your outfit color palette that will compliment your home decor and style. Once you have chosen your favorite colors, then we suggest tying the entire color palette into everyone's individual outfits. This way no matter what combination pose we are creating within your family, everyone will remain coordinated.

## AVOID MIXING LIGHTS AND DARKS

Unify the group with a "dark-on-dark" mix of clothing, (OR) a mix of "light-on-light" tones. Do not mix dark and light tops and bottoms. Especially in larger groups, this can create a "cluttered" look. Ideally, no outfit should compete for attention over your expressions.

## AVOID BOLD PATTERNS OR LOGOS

Experience shows that strong patterns and stripes can date a portrait quickly. For a timeless and more artistic look, employ solids and subtly textured fabrics.

## TO SLENDERIZE

Dark clothing tends to slenderize. Longer sleeves and bottoms are generally more flattering than short cap sleeves or shorts.

Wearing the same tone on top and bottom tends to lengthen and slenderize your body visually.

## EYE GLASSES

People who wear their glasses all day often want to keep them on for their portrait. Glasses, however, can produce glare, reflections, and tinting that can cover the eyes. We recommend borrowing a similar pair of empty frames from your optometrist, or going without.

## OUTFIT LAYERING

Layering with sweaters and jackets adds depth and dimension to your portrait. Layers can also allow you to move more naturally and look more comfortable as well as give you the ability to tie in your entire color palette into an outfit. Outdoor portraits are best with more casual to semi-casual outfits, which allow you to sit on the ground if needed. Consider long pants and long, flowing skirts and dresses for this reason.

## FOR A FORMAL PORTRAIT

For a stunning formal portrait start with a blend of rich, understated colors. Add a little dark-on-dark pattern with accessories. Don't be afraid to spice it up with a color splash, flattering necklines and jewelry. Layers of darker tones work well to simplify the overall look, while adding depth. Formal portraits are suitable for an urban location or in our studio.

## LAY IT ALL OUT

We recommend laying out everyone's clothing in the room where your portrait will live. Replace outfits and add accessories until you achieve a complimentary and exciting look for that room. After laying out your clothing choices, take a quick snapshot with your phone. This can be helpful when sharing information with other family members and when shopping for the rest of the family, as well as to send to us for outfit feedback.

## FINALLY... BRING OPTIONS

We highly recommend bringing extra clothing options for each member of your group. Often we find that changing a top or bottom at the last minute can greatly improve your portrait design.

# OUTFIT STYLING - NEUTRAL PALETTE

## CASUAL

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## SEMI-CASUAL

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## FORMAL

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NAVY DENIM PALETTE



THIS WORKS WELL WITH OUTDOOR AND STUDIO SETTINGS  
KEEP PATTERNS TO A MINIMUM





6 DENIM PALETTE 9

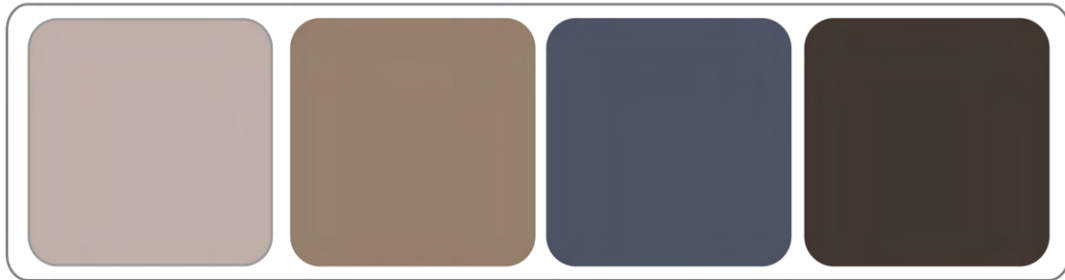


THIS WORKS WELL WITH OUTDOOR AND STUDIO SETTINGS  
KEEP PATTERNS TO A MINIMUM





6 FRENCH SLATE PALETTE 9



THIS WORKS WELL WITH STUDIO, HISTORICAL AND  
ROCKY OUTDOOR SETTINGS.





CHARCOAL PALETTE



THIS WORKS WELL WITH HISTORICAL DISTRICT AND STUDIO SETTINGS.  
THIS LOOK CAN BE ACHIEVED WITH KHAKI OR JEANS.  
KEEP PATTERNS TO A MINIMUM



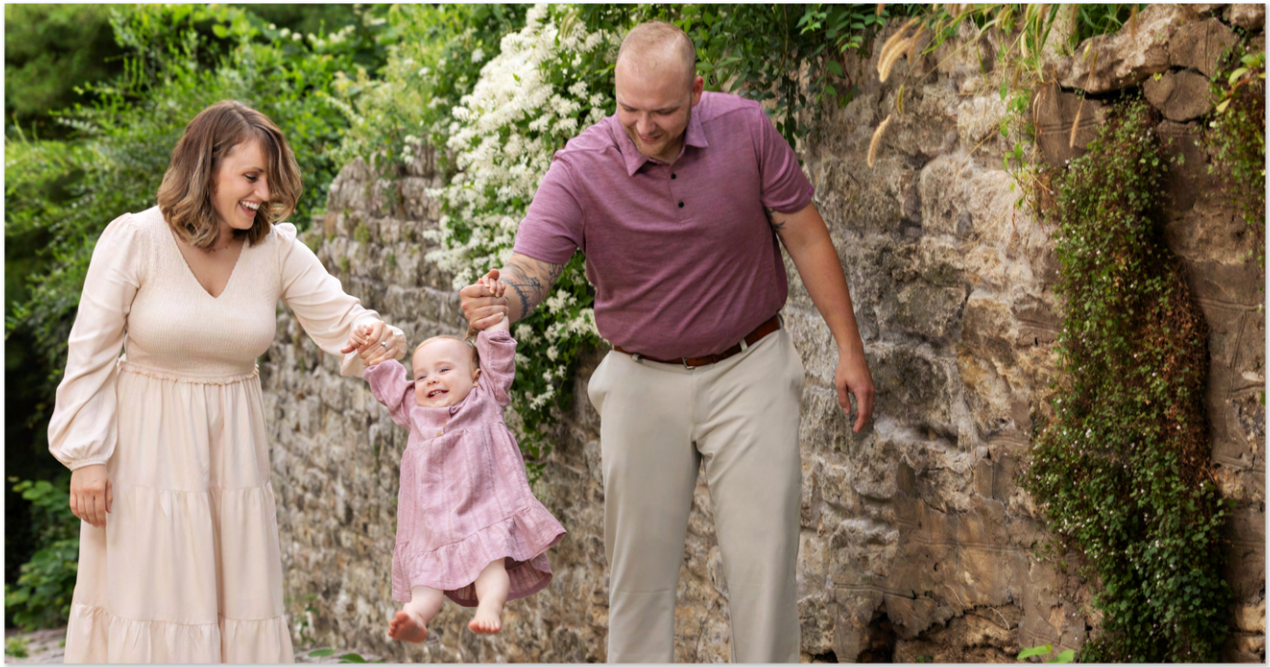


6 DARK CHOCOLATE PALETTE 9



THIS WORKS WELL IN HISTORICAL DISTRICT AND  
OUTDOOR NATURE SETTINGS





## MONOCHROMATIC PALETTE



SELECT ONE COLOR AND AND KEEP IT ALL THE SAME TONE OR USE 2-3 TONES OF THAT SINGLE COLOR. GREAT FOR TIMELESS AND LARGE FAMILY PORTRAITS.





## ↳ EARTHY PALETTE ↳



THIS WORKS WELL IN TALL FIELD MEADOWS AND GRASSES AND FALL TREES  
ADD A POP OF COLOR, LIKE BURNT ORANGE OR DEEP RED.





FOREST PALETTE



THIS WORKS WELL WITH FORESTS, TREE FARMS AND EVERGREENS.  
KEEP PATTERNS TO A MINIMUM.





JEWEL TONES PALETTE



THIS WORKS WELL WITH NATURE SETTINGS, ESPECIALLY IN THE FALL.  
KEEP PATTERNS TO A MINIMUM.





PLUM PALETTE



THIS WORKS WELL IN HISTORICAL AND NATURE SETTINGS





6 PASTEL PALETTE 9



THIS WORKS WELL WITH SPRINGTIME OUTDOORS, SUMMER FIELDS  
OR EVEN IN STUDIO ON WHITE.





6 SAGE PALETTE 9



THIS WORKS WELL WITH GREENERY OR GARDEN SETTINGS





LINEN PALETTE



THIS WORKS WELL WITH BEACH, STUDIO AND FIELD SETTINGS.